



2017 MEMBERSHIP AGREEMENT

AHA! is a cooperative venture dedicated to
invigorating the downtown arts & culture scene.

AHA! Partner Organization/Business Name:

ANNUAL DUES AMOUNT DETERMINED BY VENUE CATEGORY:

- Business/Gallery** = \$200
- Non-Profit** = .002 of \$ _____ (organizational budget) not to exceed \$300 & no less than \$100.00
- Working Artist Studio** dues = \$75
- Faith Based Organizations** = \$100
- Non-Programming Business** = \$250
- Government** – contributions are made on a grant basis and vary for each government entity. Please contact AHA! for details.
- AHA! Hero** – Consider stepping up to be an AHA! Hero! Can you contribute \$300? \$500? \$1000? More?
Businesses who donate \$500 or more will receive sponsorship recognition for the month of their choice.

PLEASE MAKE CHECK PAYABLE TO "CFSEMA"

- **Fiscal Agent: Community Foundation of SouthEastern Massachusetts**
- **MAIL TO: AHA! 30 Cornell Street, New Bedford, MA 02740**
- **AHA! Telephone: 508-996-8253 ex: 205**
- **DROP OFF BETWEEN 9-5 DAILY / CFSEMA: 30 Cornell Street Attention: AHA!**

SELECT ONE:

- Active Programming Partner or**
- Business (Merchant/Restaurant) Partner**

Active Programming Partners *will agree to provide free arts and culture programming/exhibits for at least 8 out of the 12 months of the year* for AHA! visitors on AHA! Night. Only those venues with programming will be listed on the front of the schedule and the rack card.

A Business Partner *agrees to be open for 8 out of 12 AHA! Nights and can, but is not required to, present cultural events/exhibits. Business partners will be listed on the back of each monthly schedule in the appropriate "where to eat" or "where to shop" sections.* Note: All partners are also listed on the website www.ahanewbedford.org.

CONTACTS NAME(S):

ADDRESS: Note: All partners who intend to be open for AHA! at their own venue **must have a location in downtown** New Bedford.

PHONE:

FAX:

EMAIL: As partner communications happen through email, providing an email address is necessary.

AHA! PARTNER SIGNATURE

DATE

REQUIREMENTS/GUIDELINES:

1. AHA! runs from 5pm to 9pm on the second Thursday of every month. Each Active Programming Participant agrees to be open **for free** on **at least eight AHA! nights throughout the year.** Limited programming reimbursements of up to \$200.00 are available for nonprofit organizations on a first request basis throughout the year.
2. Each Participant agrees to follow the policies and decisions made by the AHA! Committee and staff.
3. Each Participant agrees to work with the AHA! Program Director and AHA! committees on programming, logistics and other AHA! activities (e.g., submitting simple AHA! feedback/facts for grant reporting).
4. Programming partners should make every effort to attend the monthly AHA! programming meetings usually held the 3rd Thursday of each month. If partners are unable to attend meeting notes can be made available.
5. **Upcoming programming should be submitted in a timely manner each month.** You must inform the AHA! staff about the programming to be listed! The press for the 2nd Thursday is sent out *three weeks* in advance of the AHA! night and to the Standard-Times one week before the AHA! Night. The "night of" schedule is completed and delivered to partner venues the week of the 2nd Thursday. Partners with active programming will be on the front of the schedule and all partners will be listed on the back.
6. **AHA! flags** may be ordered for your venue. Flags are approximately \$44.00. Please inquire to the Program Coordinator at 508-996-8253 ex 202.

BENEFITS OF AHA! MEMBERSHIP

AHA! is a cooperative venture dedicated to invigorating the downtown arts & culture scene.

The project accomplishes this through:

- Presenting second Thursday free cultural nights.
- Inviting local and regional artist, cultural groups and educators to present what they do.
- Spearheading cooperative marketing.
- Being a forum for AHA! partners to convene around shared topics.
- Contributing to the City's Creative economy initiatives.

Other benefits include:

- AHA! has strong brand and presence throughout the region.
- All members will be listed in full on the AHA! website, www.wahanewbedford.org, and may be linked to their own website.
- Active programming partners may be included in all 2nd Thursday press releases and will be listed on the monthly AHA! Night flyer which is distributed throughout the downtown region. Partners will also be included on the AHA! collateral such as the rack card and cultural declaration.